

JSB Cookies Privacy Notice

Website Privacy Statement

Jefferson Security Bank respects your privacy, and we are strongly committed to keeping your personally identifiable and financial information confidential and secure. Through our website, we strive to provide important and up-to-date information regarding our products and services. This includes information about our personal checking and loan products, business loans, our branch locations and hours of operation, and how to contact us. This website privacy statement explains how we collect and use information you provide through your interaction with the Jefferson Security Bank website and for advertising purposes. It does not apply to information obtained by other methods or controlled by other agreements such as our general Privacy Policy.

Site Usage

- When you visit our website, we may collect and store information about your visit on an anonymous, aggregate basis and use it for internal review purposes only. This information may include the date, time, and length of your visit, the pages you visit on our website, the web browser used, the domain from which you access the internet, the Internet Protocol (IP) address (to determine location), links clicked and conversion information.
- Jefferson Security Bank may use the information we collect to analyze and track data, determine what content is most popular, measure the number of visitors to different sections of our website, and assist us in making our website more useful to consumers based on their interests.
- The anonymous information about your visits may be collected by using various technologies, such as cookies. Cookies are small text files placed on your computer or other devices you may be using, such as a tablet or smartphone when you visit a website. The cookie is a randomly generated 18 digit ID number that uniquely identifies a web browser on a specific computer, but is not used to identify an individual person. Cookies allow a website to recognize a particular device or browser and remember information about that device's preferences when visiting the website again.
- You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can modify your browser to decline cookies if you prefer. If you block all cookies, you may find that certain features on our website will not work properly.

Google Technologies

- We use Analytics and Tracking technologies provided by Google, Inc. to gather information for analysis and remarketing. We use Google Analytics to better understand the activity on our site and to improve our content. This is done based on the keywords you used to find us on the web. We use Google Adwords and the associated remarketing toll to show ads on sites across the internet. Google may use cookies to serve ads based upon your past visits to our site. For example, you visit our site to get information about our Personal Loans, then you leave the site without filling out an application. After that, you might see our Personal Loan ads on other web pages you visit.
- If you wish to opt-out of Google's use of cookies, you can visit Google's Ads Settings. If you wish to opt-out of Google Analytics visit the Google Analytics opt-out page. If you wish to opt-out of a third-party vendor's use of cookies visit the Network Advertising opt-out page. For more information, you can read the Google Privacy Policy.

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